



YOU CAN'T DO

EPIC

STUFF WITH ORDINARY SOFTWARE

Brunswick[®]
Experience is Everything.



INTRODUCING SYNC

INVICTA

UNRIVALED

BRUNSWICK | EXPERIENCE IS EVERYTHING

Brunswick is thrilled to introduce Sync® Invicta™, the latest generation of the Sync scoring and management system. Sync is already the fastest-growing scoring and management system and the proven leader in the field. Brunswick continues to partner with proprietors on the innovations of Sync, with the mission of addressing your biggest challenges while providing a superior experience for everyone in your center. By elevating the bowler experience, Invicta increases guest loyalty, attracts more group events, and reduces the need for staff intervention.





Get the app!

Track your scores, earn rewards,
and more! Download the app by
searching for OpenLane.

Download on the
App Store

GET IT ON
Google Play



A CLEAR

VISION™

TO ENHANCE THE CUSTOMER EXPERIENCE

BRUNSWICK | EXPERIENCE IS EVERYTHING

Inspired by leading digital streaming and ecommerce sites that consumers use every day, Sync Invicta's Vision™ tablet interface does more than ever to entice guests to stay on the lanes longer and return more often. Vision's engaging, intuitive user interface suggests games, provides menu options, lets guests connect their mobile devices, and explains rules and playing times. Vision gets bowlers playing faster with less support from center staff.

Featured Games

8	9	10	0:06
			0
			35
			0
			64
			0
			66



Angry Birds Bowling

10

pinpix

FAMILY FUN NIGHT

It's play time for the whole family

10

pinpix

4

Pin P

CLASSIC BOWLING

Try any of these

ature

EZ Bowling

David	6	5	3
Joe	7	3	

4

1



IF WINNING ISN'T EVERYTHING, WHY DO WE KEEP SCORE?

RIVAL RUMBLE

OUT OF YOURSELF AND INTO THE TEAM.

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Brunswick introduces the ultimate team-building experience, Rival Rumble™. New to Sync Invicta, Rival Rumble uses high-resolution, captivating content, designed to encourage participation and engagement across skill levels. Rival Rumble is a team competition, developed on the concept of golf's best ball, to allow lanes of bowlers to compete as teams against one another. The player with the best score in each frame counts toward the composite score for the team. This inviting, social format encourages participation by all skill levels making it ideal for team building and group events.



SCORES



	1	2	3	4	5	6	7	8
	X 30	X 60	X 90	X 120	X 150	X 180	X 210	X 240
MG	¹ X ★	² X ★	³ X ★	⁴ 8 -	⁵ 9 /	¹ 9 -	² 9 -	³ X
CS	¹ 9 -	² 9 -	³ 9 -	⁴ 9 /	⁵ 9 -	¹ X	² 9 -	³ 9 -
MB	¹ 8 1	² 9 -	³ 8 /	⁴ X ★	⁵ X ★	⁶ 9 /	⁷ 9 /	⁸ X ★

RUMBLE LEADERS



4. FEARSOME FABLES I.T.



5. BLUE CRABS SALES





GET PAID TO PLAY. WINNING!

OPEN LANE

EAT. BOWL. EARN.

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Sync Invicta's Open Lane™ is a single mobile app that increases customer loyalty by making it easier and more rewarding for customers to connect with your center. Users can join wait lists for bowling lanes, the restaurant, or any other attraction; track and share their score achievements; earn loyalty rewards; and access specials and coupons. Perhaps best of all, Open Lane encourages guests to leave a review on Facebook or Google before they even leave your center.





IT'S ALL

IN SYNC

IT'S HOW THE GAME IS ONE

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Sync Invicta provides superior customer satisfaction throughout their experience within your center by providing an unmatched level of entertainment, convenience, and variety. Sync Invicta is the most comprehensive POS and management system in the industry, capable of running every aspect of your center. Powerful marketing tools automate email, digital, and social marketing, with relevant content based on customers' behaviors and preferences. And cloud-based technology brings simplicity and security to your fingertips, 24/7/365.

Escape the ordinary and embrace the epic by scheduling a demo of Sync Invicta.

Visit www.brunswickbowling.com/invicta or call your Brunswick rep today.





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